



Grow more birth centers. Serve more families.

February 1, 2024

Dear Birth Center Friend,

We invite you to support the AABC Foundation by sponsoring the 2024 Spring It On! Challenge. Now in our 6th year, the Spring It On! AABCF Challenge is a virtual marathon in April where participants from all over the U.S. can exercise at home and log their time online to see their virtual progress on our race map. This year our route will take us along the lakes and in the parks of Minneapolis. This is a fun, community-strengthening event.

Your sponsorship will aid the AABCF mission to support the advancement of the AABC birth center model as the standard to improve maternity and women's health care. Your support will ensure the efficacy of AABC Foundation initiatives including educational scholarships, research grants, and grants to support growing birth centers. Furthermore, it will benefit birthing people and families across the country and speaks volumes about your commitment to the leading edge of women's maternity care.

Learn more about the race and become a sponsor online at [aabcfoundation.org/spring-it-on](https://aabcfoundation.org/spring-it-on) or submit the included form. We look forward to a successful fundraiser and thank you for your participation!

Warm regards,

Kate Bauer  
Executive Director  
AABC Foundation





# Spring It On!

APRIL 1-30

## Join the 2024 AABCF Challenge

an all exercise virtual race to support the birth center model of care

# SPONSORSHIP FORM

### Select Your Sponsorship Level

- Coach - \$500** *Benefits: - Get your logo and website link featured on our Spring It On web page - Feature in Race Start Email - Shoutouts in emails and social media*
- Assistant Coach - \$250** *Benefits: - Get your logo and website link featured on our Spring It On web page - Shoutout on social media*
- Trainer - \$100** *Benefits: - Recognition on website - Shoutout on social media*

### Contact Information:

Company/Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_ Phone: \_\_\_\_\_

### Payment:

- CHECK payable to the **AABC Foundation** (tax ID#23-27878441)
- CREDIT CARD  
 Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ CCV: \_\_\_\_\_  
 Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

**Return Form to:** AABC Foundation, Attn: Kate Bauer  
 3123 Gottschall Road, Perkiomenville, PA 18074  
[admin@birthcenters.org](mailto:admin@birthcenters.org) | 215.234.8068

